Proposed Strategic Planning Process

1. Strategic Planning Steering Committee
   a. Selection process: nominations (campus representatives) and invitations (external representation)
   b. Confirmation of membership
   c. Clarification on scope of roles and expectations for Steering Committee members
   d. Discussion and confirmation of general timeline proposed for AY 2014-15

2. Framework and existing materials – distributed to Steering Committee
   a. Previous University Strategic Plans: reviews and commentary
   b. Current unit strategic plans (university and unit level plans)
   c. Sample models of strategic plans from other IHEs
   d. Framework for “NM Highlands 2020”

3. University Mission, Vision, Core Values, and Primary Goals (2-3)
   a. Current mission and vision statements
   b. Refinement or revision of Mission and Vision statements
   c. Proposed Core Values for University and for planning purposes
   d. Refinement or confirmation of Primary Goals through 2020

4. Foundation to generate NM Highlands University Strategic Planning Priorities to 2020
   a. Focus group discussions: campus-wide, cross-section and external constituencies/advocates/friends
   b. Institutional capacity (academic programs, facilities, sites, housing)
   c. Identification of institutional strengths and resources vs. Institutional barriers and constraints
   d. Building on institutional strengths and areas of expertise
   e. Community outreach, extension and collaboration

5. Establishing NM Highlands University Priorities 2020 (3-5)
   a. Clearly stated priorities and target goals
   b. Resource needs and capacity
   c. Proposed budgeting processes to support “NMHU 2020”
   d. Policy review and revisions to attain goals for “NMHU 2020”

   a. Guidelines for setting unit level targets and creating affiliated initiatives (clearly linked to selected “University Priorities”)
   b. Tracking, evaluation, and follow-up plan for monitoring progress at unit and institutional levels
   c. Modification of action plan initiatives, based on evaluation data
   d. Annual reporting strategies and timeline