

Kickoff Event feedback: Main Campus, Jan 28, 2015

More online degree programs would affect HU by... [n = 96]

Comprehensive Listing—Raw Data

- 1) By increasing our student base nationwide. HU would be more competitive with other colleges who offer online degrees for the non-traditional student. More people would like to have online degrees available at an affordable rate.
- 2) Dilute the focus and life of main campus and generally encourage students to hide and take what they think will be the easier way. Also encourages the faculty to move.
- 3) Generate greater revenue for the university. Would also increase brand awareness and publicity for the university.
- 4) Allowing out-of-towners like me to be able to go to class at HEC at SFCC
- 5) Increasing the number of students and revenue.
- 6) Flexibility for on-campus residents. Make the classes 24/7 no required times.
- 7) Cant approve of online classes
- 8) Transfer retention
- 9) Have more humanity online courses
- 10) Allowing students that live out of town to have classes for their major.
- 11) More diffuse as a campus community
- 12) Increasing total enrollment figures and perhaps financial support but may unfavorably impact on-campus enrollment
- 13) More students. Diluted education (U of phoenix Syndrome)
- 14) More online degree programs would affect highlands by the graduation rate would go up greatly
- 15) By attracting more students. I think online classes benefits students who work full or part time. I love online classes.
- 16) Online programs that progress from critically needed, high demand point of entry would feed more advance programs.
- 17) Interdisciplinary certificate programs would build enrollment and feed advanced programs.
- 18) Allow students to keep financial aid.
- 19) Allowing student to increase progress to degree.
- 20) Allow students who stay on campus during winter break to remain engaged.
- 21) Unless you want to eliminate face-to-face courses, you can't add any more online degree programs without more faculty. Remember, it is an additional section for every single course.
- 22) A staff person whose sole job is helping faculty set up online courses would also be necessary.
- 23) Allowing more access across rural areas to education.
- 24) I think the idea of a "brick and mortar" education environment is becoming obsolete. As many classes as possible should be online, with adjunct professors. Enrollment and profit would increase.
- 25) Increase the number of students and give them the option to learn from anywhere.
- 26) Bringing in more students from a broader area if managed and supported properly- otherwise a very poor educational opportunity is being put forth.
- 27) Would further distance students from each other.
- 28) Undermine the integrity of our programs.
- 29) Encouraging people to go back to school after they have begun working. Many times people get a job, get used to the money and give up on school.
- 30) Developing more instructor technology so we can effectively teach.
- 31) Modernizing its course offerings.

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- 32) Attracting more students but decreasing (possibly) housing income for NMHU. Note: online classes would be nice for students not to have to log in certain days or times (more like SFCC)- very helpful for working students.
- 33) Open up admissions to people from out-of-state and country.
- 34) The amount of students not coming to main campus and increasing percent of graduation state-wide.
- 35) Is just about convenience, not education.
- 36) Water down our programs.
- 37) Reduce rigor of courses.
- 38) Add to the already decreasing level of empathy expressed between individuals, groups and nations.
- 39) Are only applicable to some disciplines.
- 40) Reduce the richness that Highlands has and could develop as an institution with small classes, face to face interaction.
- 41) Keeping our professors working and a student that graduates.
- 42) Reduce the completion rates of students. Research has determined that online course have about 30% success rate.
- 43) More registration.
- 44) Take away the unique traditions that few colleges still hold dear.
- 45) By increasing enrollment. However, we need to balance with students on campus.
- 46) Increasing overall numbers but we need recruiting to increase main campus enrollment.
- 47) Diluting the collaborative social element of the educational process.
- 48) Gaining more students/revenue.
- 49) Allowing adults and working people to get a degree.
- 50) In a positively HUGE way- more \$, more students, more everything.
- 51) It would become impersonal and a degree mill without actual real student learning.
- 52) Will affect students that have never taken an online class before so new students should be oriented.
- 53) By growing degree completers but diminishing on-campus populations – faculty and students.
- 54) Offering degrees to students around the world. It might also increase degrees awarded.
- 55) Bringing more students to the university.
- 56) Be beneficial at NMHU and positively affect enrollment.
- 57) Increase class enrollment.
- 58) Increasing enrollment, catching up with the rest of the world re: technology.
- 59) Service more students but reduce the number of students coming to the main campus and centers.
- 60) Keeping up with the times, allowing all to attend from anywhere.
- 61) Take away face to face interactive class and have a detrimental affect on student campus life and population.
- 62) Increasing revenues but in a way our existing systems could support.
- 63) Increasing student enrollment and increasing the demand for professors.
- 64) Stabilize academic funding
- 65) Developing stronger online teaching.

More Online programs would....

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- 66) \$100,000 base salaries for faculty.
- 67) If online degrees successful, NMHU would become less and less needed.
- 68) Each program could create community online with brief, helpful member support by email, with on campus events seen as helpful by students.
- 69) Negatively affect students physically on main campus (less students= less jobs).
- 70) Increasing income and providing more flexible opportunities without needing more space.
- 71) Increase tuition \$, decrease student populations on campus.
- 72) Retention, opportunities, "moving forward".
- 73) Provide more educational opportunities for rural communities and for students who don't have personal transportation.
- 74) Increasing enrollment with those people who are unable to make it to class of other personal reasons that go on in their lives.
- 75) Making Highlands more competitive and bringing us into the 21st century.
- 76) Improving retention by letting students move from on-campus to off-campus and back.
- 77) Allowing students an opportunity for an education.
- 78) Reducing the amount of students on campus.
- 79) Reduce attendance at other activities.
- 80) Probably increase enrollment.
- 81) Increasing revenues from tuition and fees.
- 82) Cannibalize some traditional students
- 83) Pluses outweigh the minuses.
- 84) Ensuring our existence as on campus populations diminish.
- 85) As easy way to create revenue and expand enrollment.
- 86) Increase possibility of term courses aimed at increasing retention.
- 87) It is the wave of the future and we either get aboard or get left behind.
- 88) More enrollment but less students in housing on campus.
- 89) Our international enrollment. I believe this would decrease international student enrollment unless the online programs are also offered as physical courses at our main campus. Federal regulations require international students to enroll in physical courses. They are allowed a maximum of 3 credit hours of online classes.
- 90) Decreasing the enrollment at the main campus
- 91) Negatively affect the ability to recruit and enroll more international students.
- 92) Increasing enrollment and revenue.
- 93) Providing working, non-traditional students more opportunities to complete degrees.
- 94) More opportunity to take classes at your time.
- 95) Increasing student enrollment could increase the number of graduates for our university.
- 96) Affording more opportunities for students with an education without having to incur additional expenses such as gas money or lost time from work.

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